Qbix
Uniting Communities

|	
Main Technology Developed:	**Open Source Community Platform**
Invested into Development So Far:	**$900,000 10 years 2MM+ lines of code**
Current Apps:	**Groups App for iOS, Calendar App for Mac**
Revenue To Date:	**~ $500,000 from Current Apps alone**
New App Users Per Day:	**1,000+ across 95 Countries, 15 languages**
Potential Customers To Date:	**50,000 Community Leaders**
Average End-Users Per Customer:	**47 Community Members**
Price Range Per Customer:	**$5,000 - $100,000 from consistent Manual Sales**
Objective of Automated Sales Funnel:	**Upsell from $1.00 LTV to over $5000.00 LTV**
Total Addressable Market:	**$200 Billion**
Serviceable Obtainable Market:	**$10 Billion**
Gross Projected 2023 Revenue:	**$450,000**
Gross Projected 2024 Revenue:	**$2,500,000**

Current Apps

Already <u>on the app stores,</u>

with 100,000+ active users.

1,000+ new downloads a day

300 people a day tell us:
"I have a community"

No need to spend
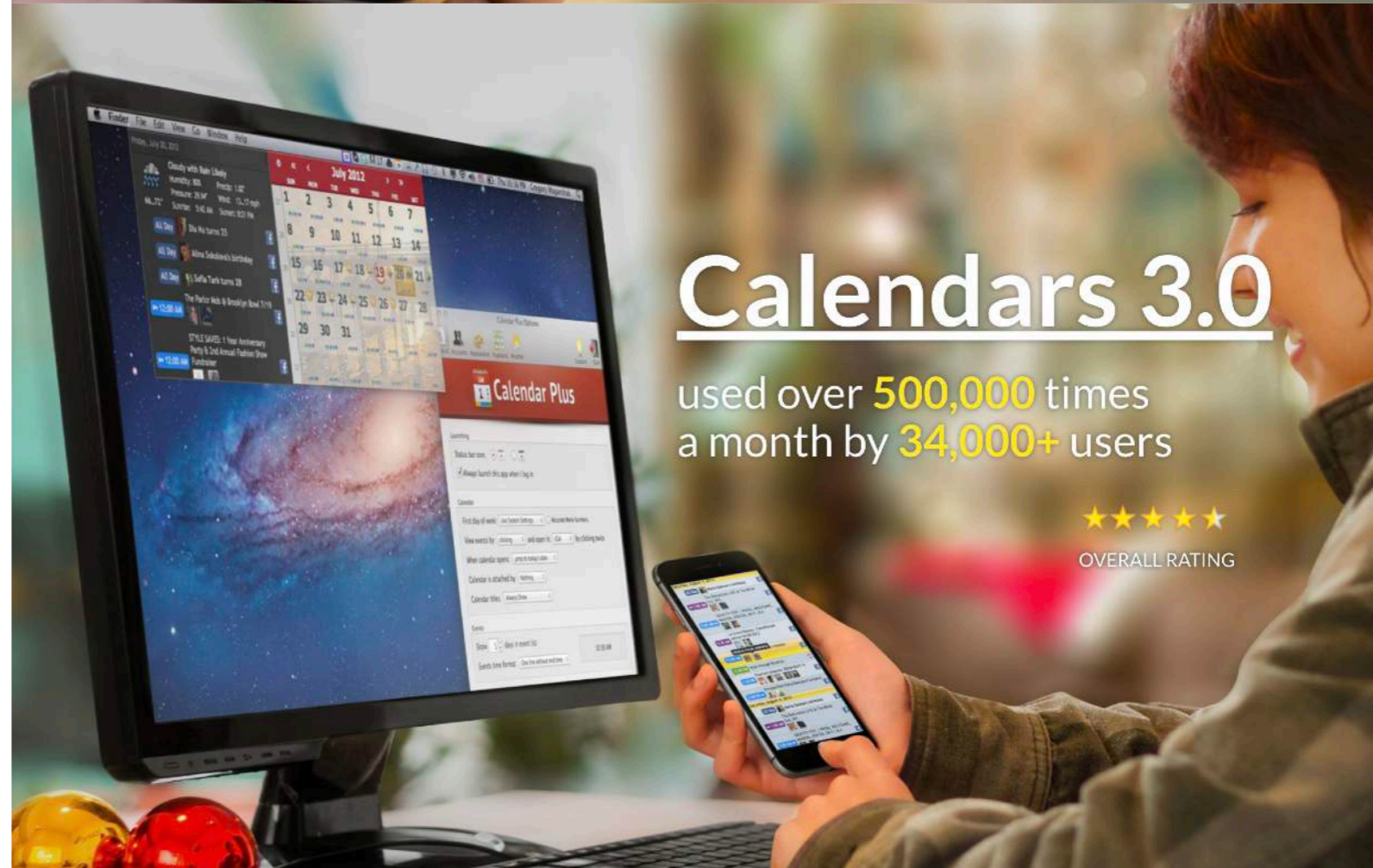on marketing or
user acquisition.

Only <u>sales</u>.
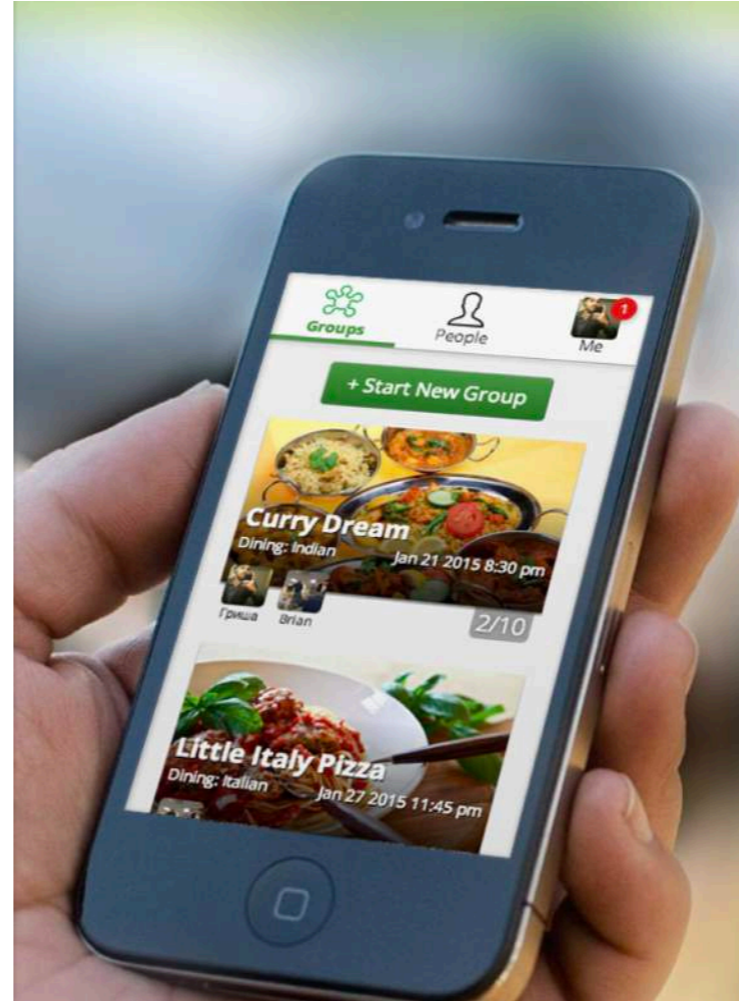
Groups 4.0

used over **700,000** times
a month by **100,000+** users

Update: we recently had our **6 millonth download**, now in nearly 100 countries around the world.
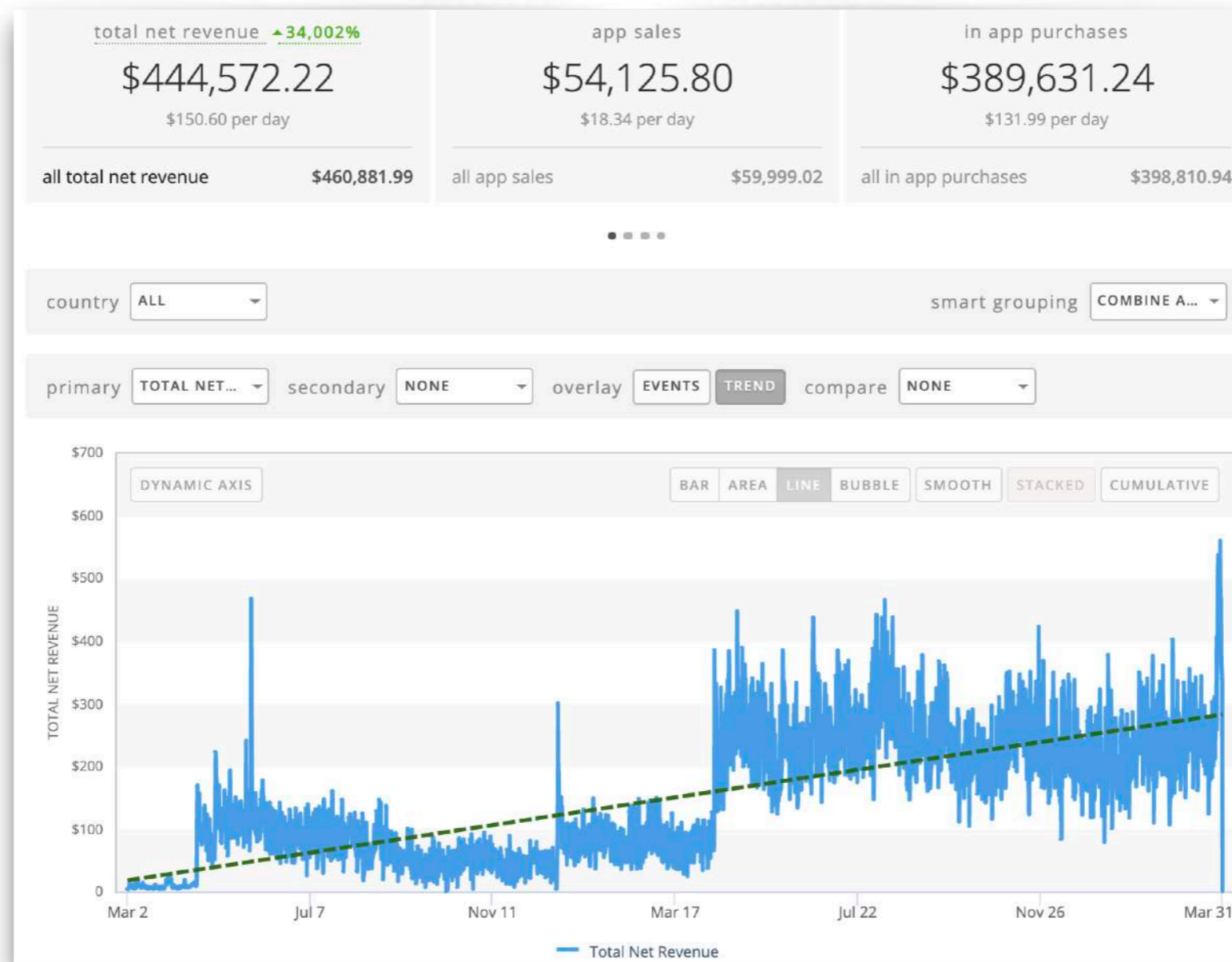
★★★★☆
OVERALL RATING

Calendars 3.0

used over **500,000** times
a month by **34,000+** users

★★★★★
OVERALL RATING

Existing Revenues & Traction

Here is the graph of iOS revenues <u>after</u> Apple's 30% cut:

Qbix has a proven track record of generating substantial new revenues using the money invested.

But They All Have a Problem

They talk <u>at</u> their community members.
They have to plan all the events,
maintain one-way conversations, *etc.*

"Please donate to our organization"

"Please come to our events"

???

???

What if they gave their members a tool
to connect <u>with each other,</u> over common interests,
and organize smaller events on their own time?

We Built the Solution

UNITING
Communities

- Your Own App
- Engage Alumni
- Promote Events & Campaigns
- Tracking & Reporting Results

community organizer

thought leader

author

activist

Businesses and Organizations want to let their members connect to each other, under their own, custom branded app.
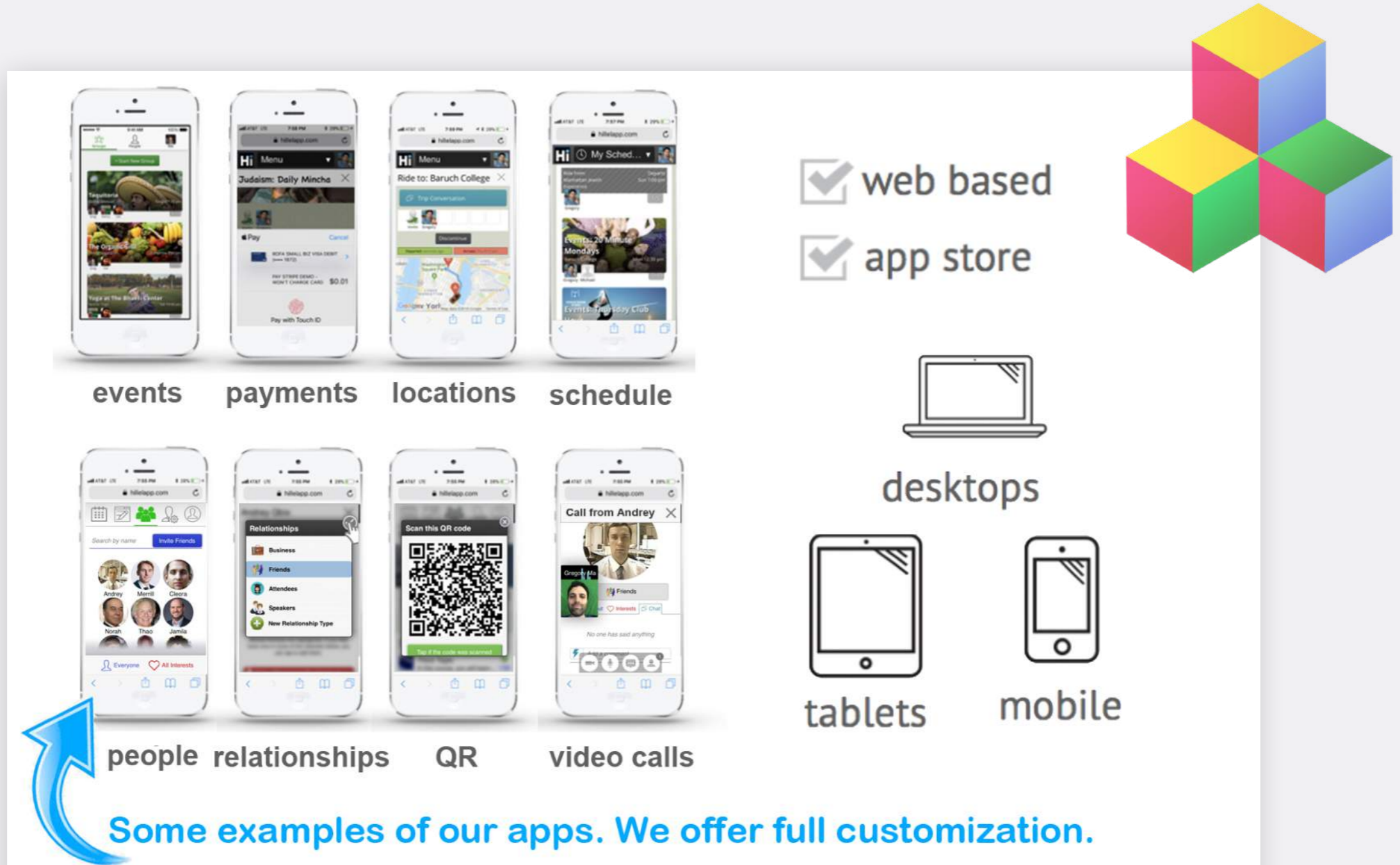
Especially now, in these uncertain times, they need a way to give members a way to connect, stay relevant, keep collecting steady revenues.

We have built all the components they require. We help them get the API keys and publish their apps in the stores.

Moreover, we are able to work with them to do any customizations they require.

Social Operating System

We built technology that lets any organization
quickly deploy an online community, on their own
site or app, fully owning their data, identity and brand.
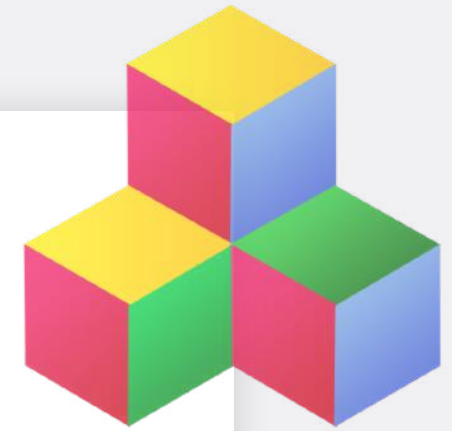

events   payments   locations   schedule
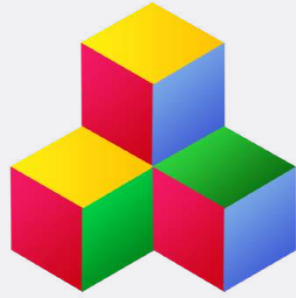
people   relationships   QR   video calls

Some examples of our apps. We offer full customization.

☑ web based
☑ app store

desktops

tablets   mobile

Reusable Components

This is how we streamline the cost of custom app development.

User Accounts, login privacy, management

Conversations, real time chat, offline notifications

Videoconferencing, screen sharing, in your own site

Collaboration, upload files, photos, edit HTML

Roles, Permissions, of arbitrary granularity

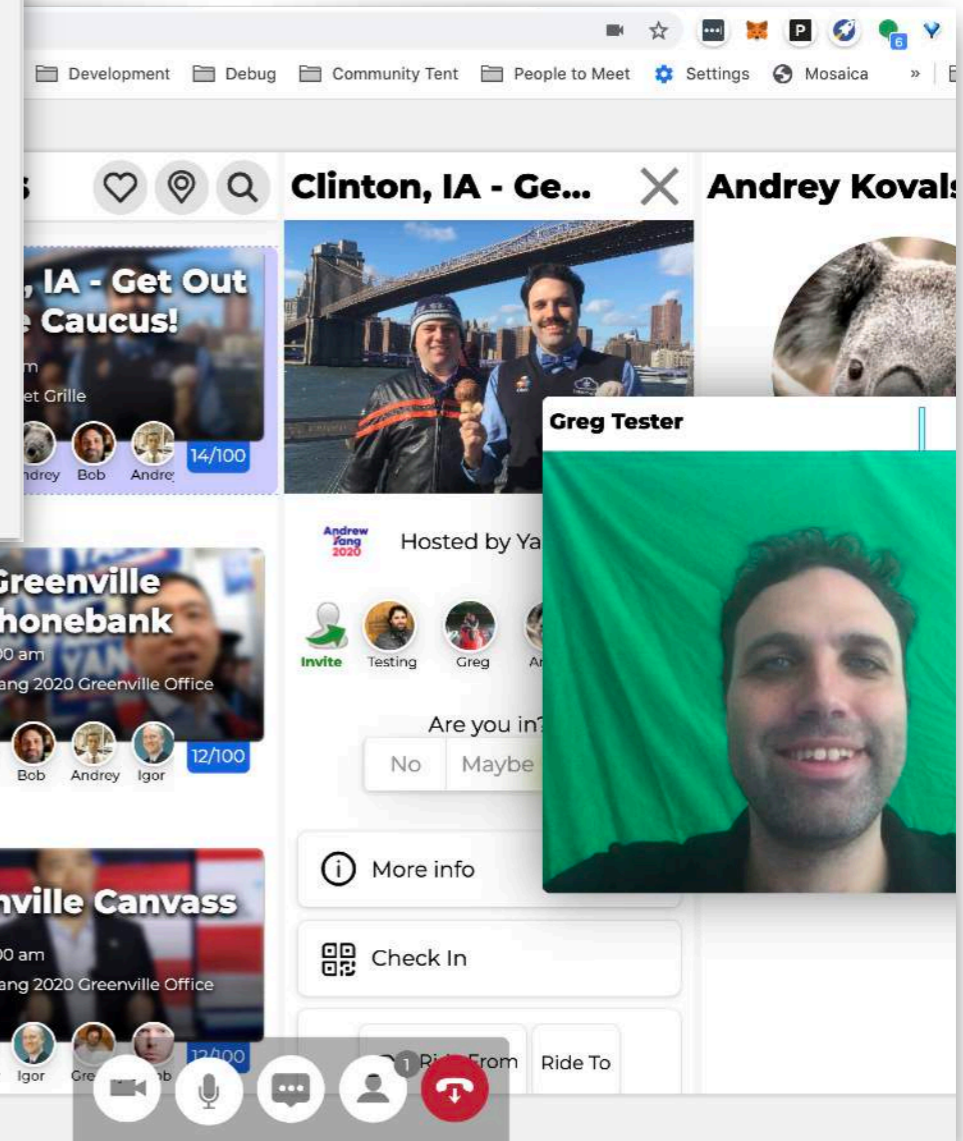**Events**, classes, participants, group video, group rides
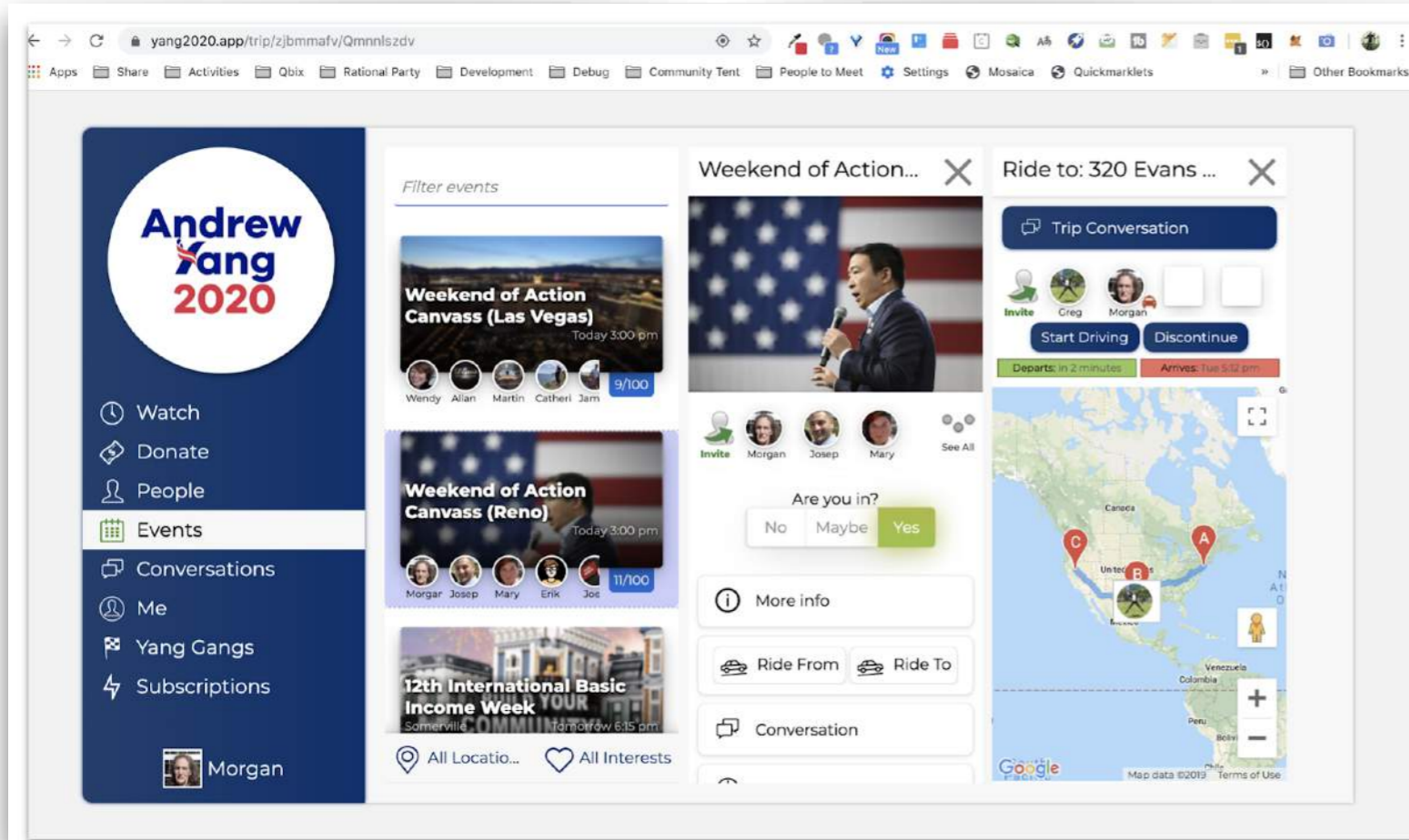
Payments, reservations, commerce, recurring subscriptions

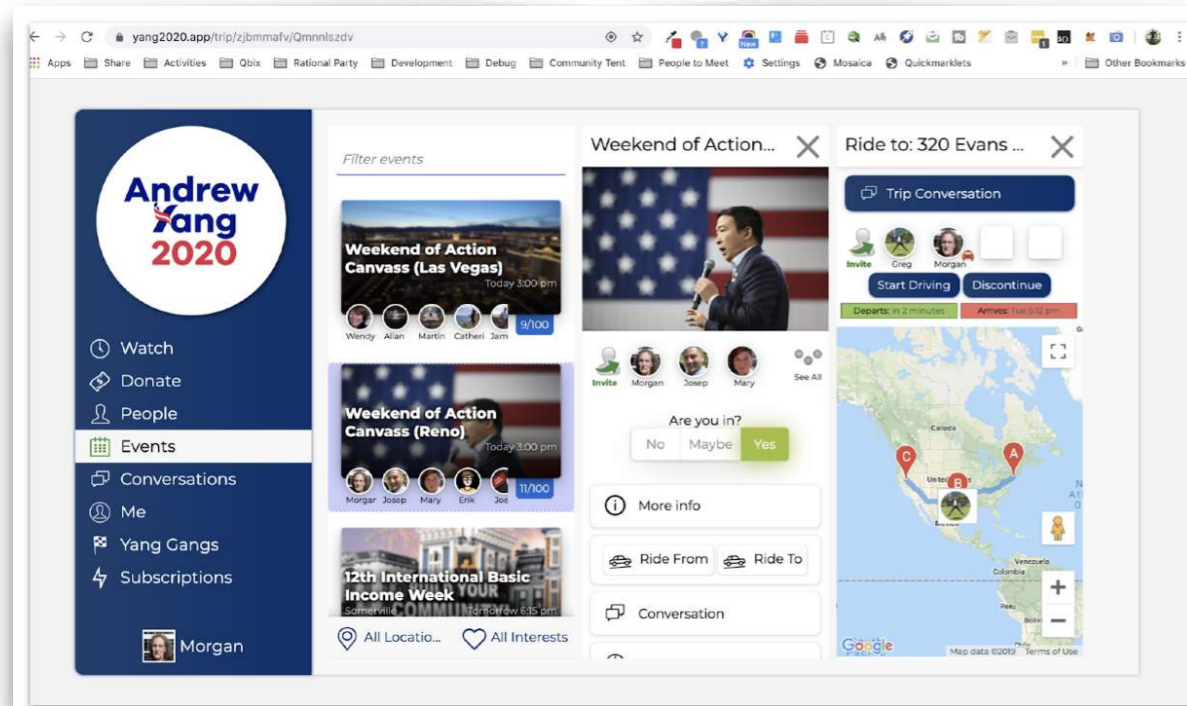**Invitations**, on-boarding new guests, assigning roles

Rewards, credits, leaderboards, badges, etc.

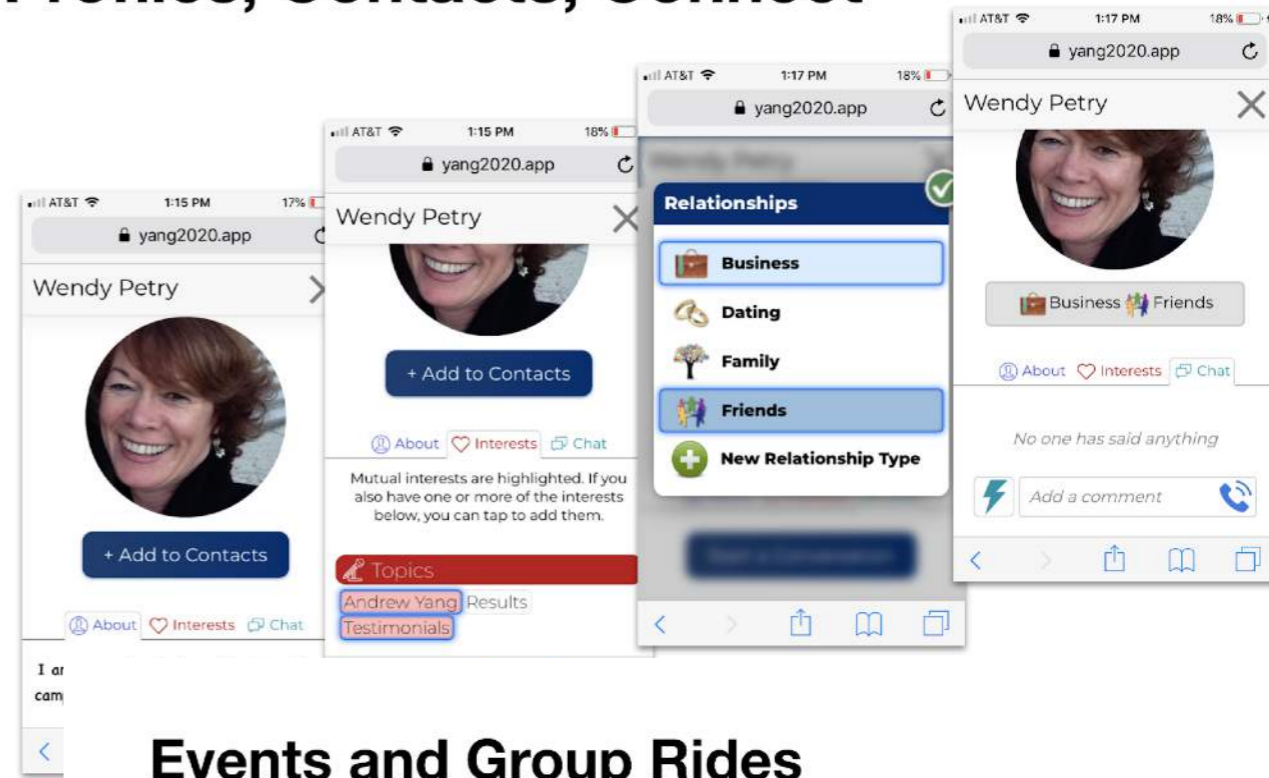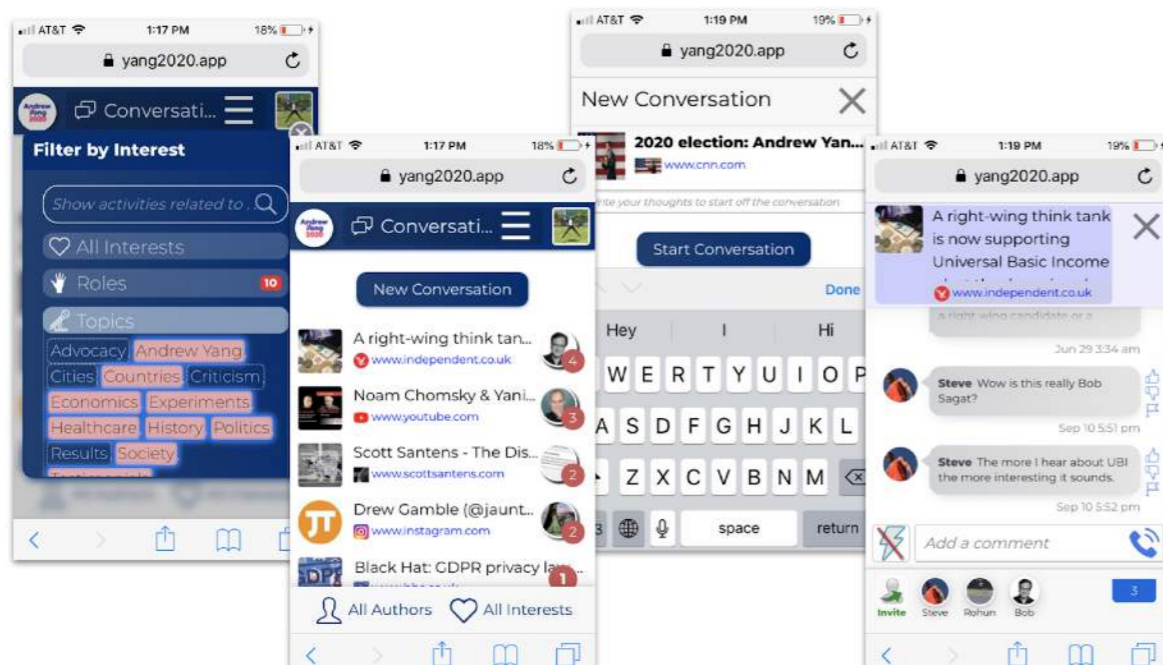**Analytics,** reporting, transactional emails, etc.

Desktop & Tablet Websites

Apps on the Web and in App Stores
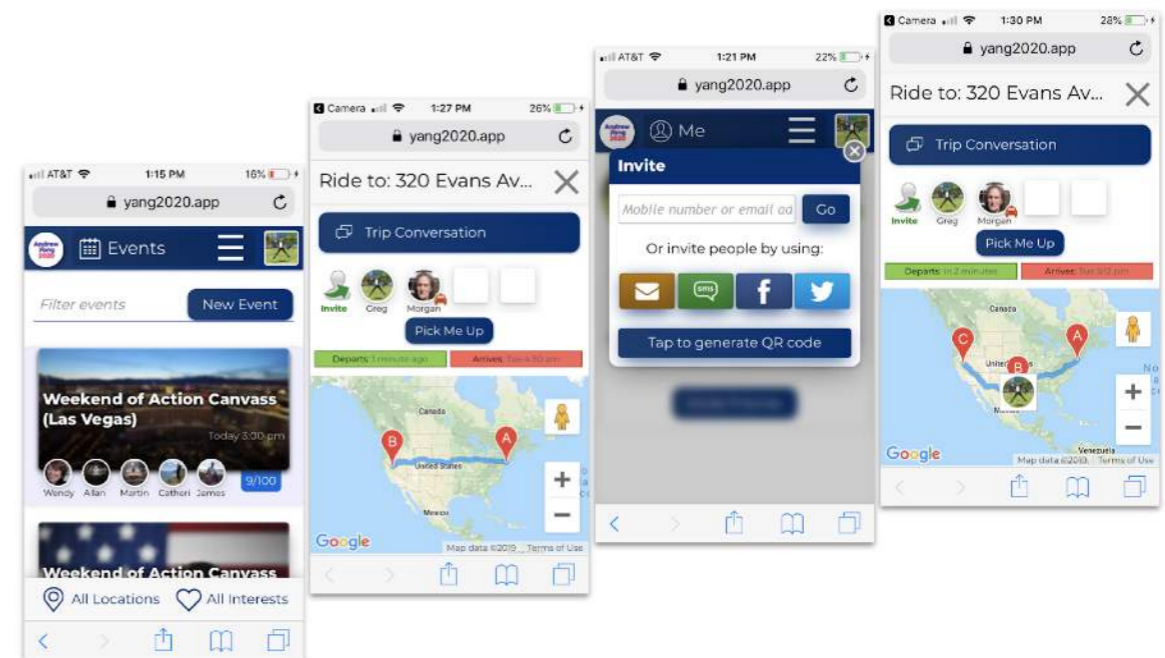

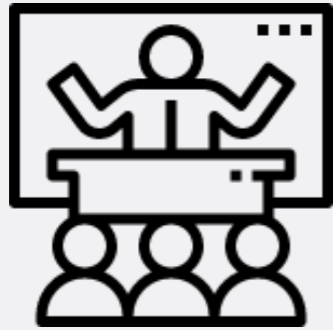## Profiles, Contacts, Connect

Conversations and Videoconferencing

Events and Group Rides

Target Markets

Conferences and Event Organizers

Schools and Nonprofits

Celebrities and Shows
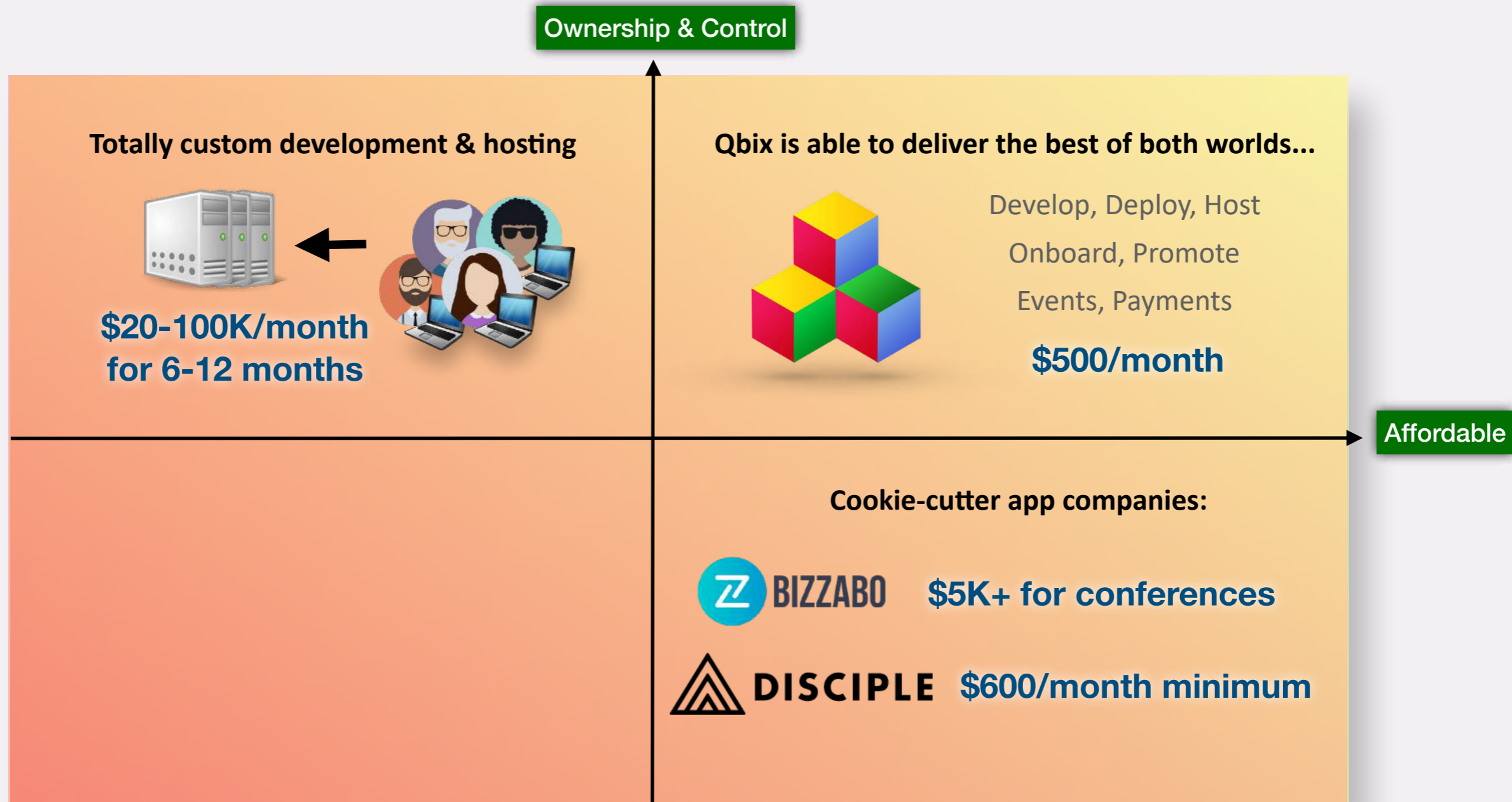
Residential and Office Buildings

Towns

Total Addressable Markets: **$200B**

Serviceable Obtainable Markets: **$10B**

Competitive Landscape

Traction and Paying Customers

Communities have already been paying us between **$5K – 100K** to develop the app using our platform, and then help onboard their admins and members.

This is followed by **$100 – 500/month** in recurring revenues for hosting and maintenance.

Watch Testimonials

Example Presentation   **Example Statement of Work**   **Example Website & App**

Use of Funds

We need to build an **automated** SaaS funnel, for customers to select features, and pre-authorize their credit cards.

Our sales reps reach out, learn about their organization, and generate a **statement of work**, which they sign. We charge them a retainer and after each milestone.

We need to hire and train more **developers** to use the Qbix Platform, to perform customizations and handle the avalanche of new customers.

We need to fully document the platform, with demos and tutorials, and foster a **developer community**, with conferences and a marketplace of plugins and integrations.

Our Team

Greg Magarshak
Founder and CEO

Concert pianist as a child. Entered college at 14. Master's in math from NYU. Web developer and entrepreneur who is passionate about the power of social applications to improve people's lives. Greg is the architect behind the technology that powers Qbix applications.

Zak Khalique
Founder and COO

Zak has advanced degrees in biotechnology, and he was headed to Med School before he caught the entrepreneurial bug in 2007. Prior to cofounding Qbix, Zak built and managed a facebook app with 20k users as well as his parents' medical business. Now, Zak takes care of operations, community development and our IP.

Igor Martskha
Chief Technology Officer

Since programming at the Polytechnic Institute in 2007, Vlad has had wide-ranging development experience including web development, but ultimately found his passion in developing for mobile devices. He develops native apps for both Android and iOS and integrates with the web via PhoneGap.
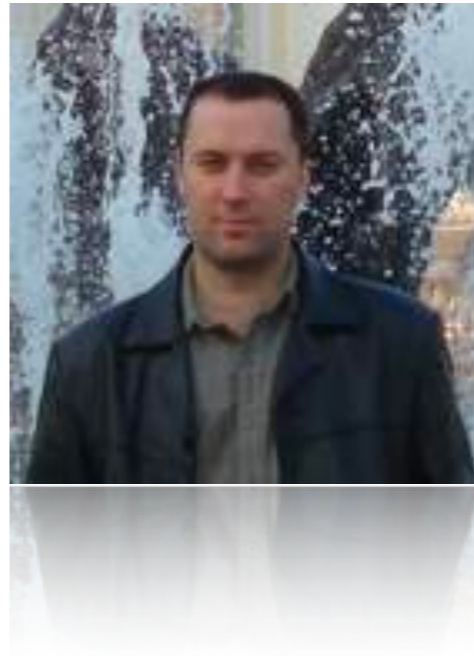
Andrey Tepaykin
Qbix Platform Director

Over the last 13 years, Andrey has developed a wide range of websites for startups and small businesses. He has extensive experience with web technologies as well as open source frameworks like Joomla, Magento, CodeIgniter, Kohana — and now — with the Qbix Platform. Andrey works on our web apps and trains future Qbix Platform superstars.

Qbix

Investment Opportunity:

WeFunder, the largest crowdfunding portal has already invited us to raise $1MM - 5MM on their platform.

The first $500K invested gets into the early bird tranche in our upcoming Crowdfunding Round, ahead of the public raise.

see more at wefunder.com/Qbix

WEFUNDER   Explore   Q Search   Raise Funding   FAQ

QBIX

Turn your website into a social network

Follow Qbix to be not
decide to raise fundin

♡ WATCH FOR

Qbix

Let's have a conversation.

Shoot an email to <u>team@qbix.com</u>
and let's set up a conference call
using <u>our own videoconferencing solution</u>.

We'll be happy to demo our technology
and answer any questions you may have.