Groups

Uniting Communities.

You work hard

to attract new members

to engage them in your conferences

to sell tickets and finance your operations

But how well do you engage your alumni?

How do you continue your relationship with

everyone who attended your past conferences?

Blasting emails is ineffective

"Please come to our events"

???

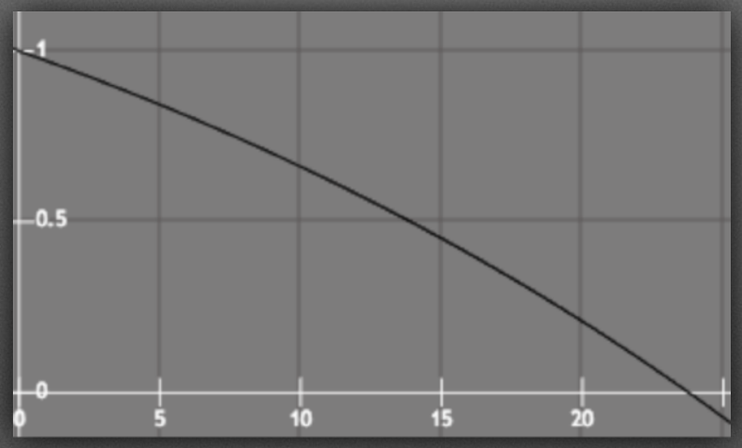
"Please buy more tickets"

and impersonal.

What they see

☐ ☆	**Mo Elleithee, Democrats..**	**Impeachment (again)** - Gregory -- Donate today. There's a book coming out soon, ar
☐ ☆	**Yipit's Best** (2)	**Week's Best: Flowers for Mom, LeSportsac, JCPenney, Nike+, Okabashi, Norwe**
☐ ☆	Esther Lamm	(NEED Volunteers Tonight @7pm) FW: Veteran Appreciation Project - How To Volunt
☐ ☆	**Internet Week New York**	**IWNY featured speaker Garance Doré in The New York Times** - Until IWNY 2014 E
☐ ☆	NYU Office of Alumni Rel.	Tickets on Sale Now for NYU at the Zoo - View this email in a web page NYU at the E
☐ ☆	Organizing for Action	PETITION: It's time to raise the minimum wage - Add your signature to say it's time t
☐ ☆	**HARO**	**[HARO] Thursday Afternoon Queries "Social Media Mistakes" Edition** - Calling al
☐ ☆	**Discover Magazine**	**The future of flying cars, and a new species of cartwheeling spider discovered** -
☐ ☆	**Yipit New York**	**LeSportsac, Keratinbar, Salon III, New York City Center, 54 Below, Ene Salon, D**

Result:



Average organizer we meet
has a 2-5% response rate
from their marketing campaigns.

What if there was an app
that united all your attendees
from all past conferences
in an online community?

Without the App, Organizers...	With the App, Members...
organize large events	get together on their own
promote on social media	invite each other to events
send out email campaigns	add to their own calendar
collect payments for events	pay through app, one tap
recruit new members	members invite guests
make them fill out forms	interactive onboarding
keep static spreadsheets	maintain up-to-date profile
compile reports for sponsors	generated on demand

Email

App!

Today almost everyone has smart phones.

If you develop an app for your members,
you'll help them communicate among themselves,
instead of just receiving your announcements.

The time to start is now.

Give them an app to use in your conference.

And they will keep using it as alumni.

During Program

People meet in real life

Community is relevant

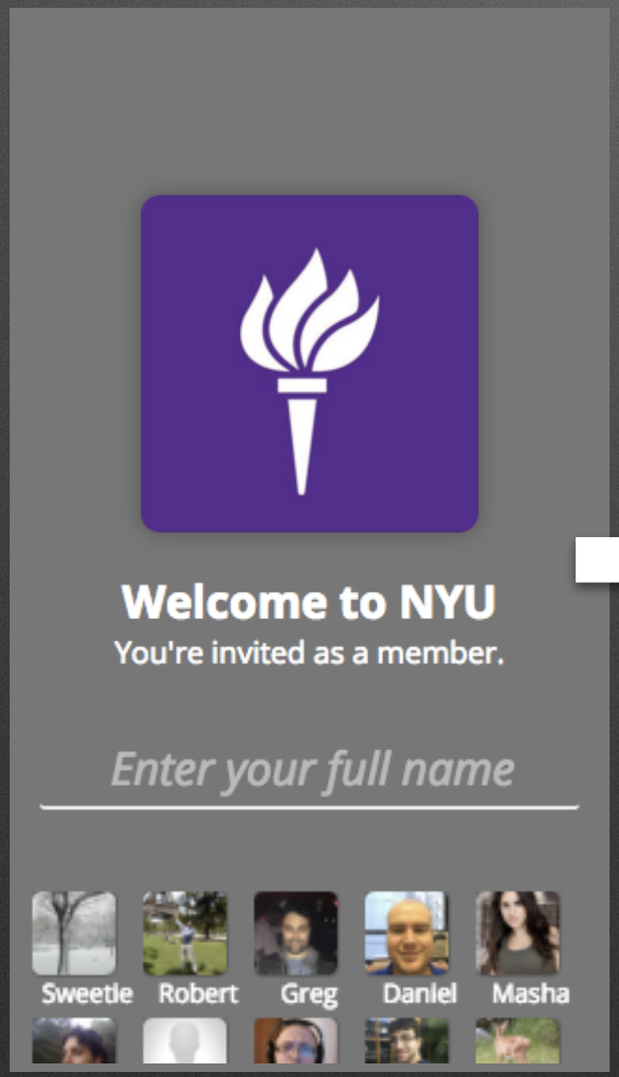
After Program

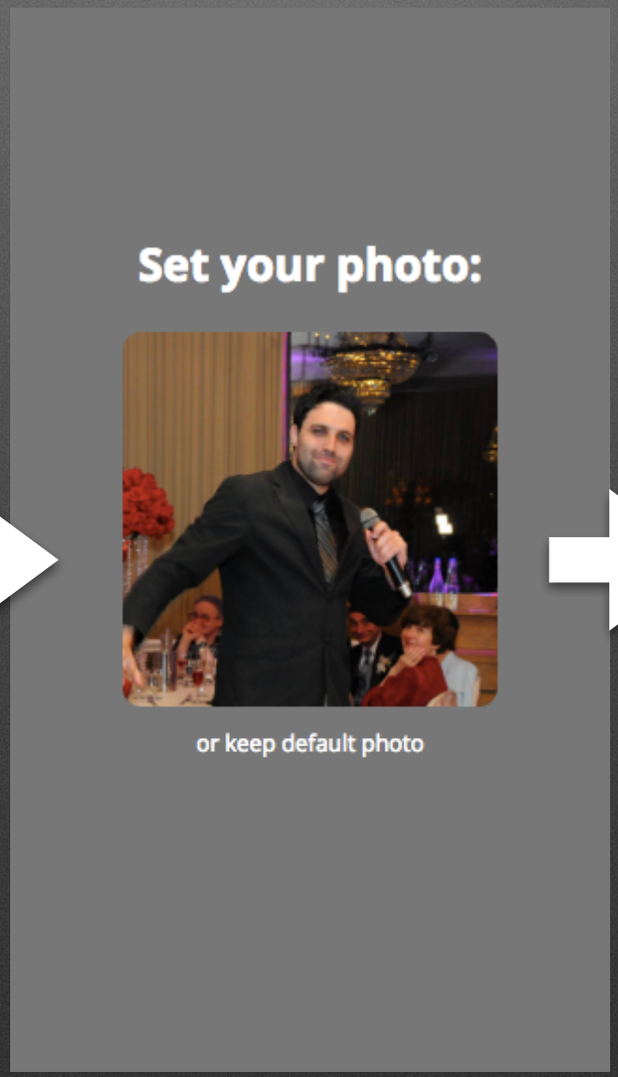
People still meet in real life

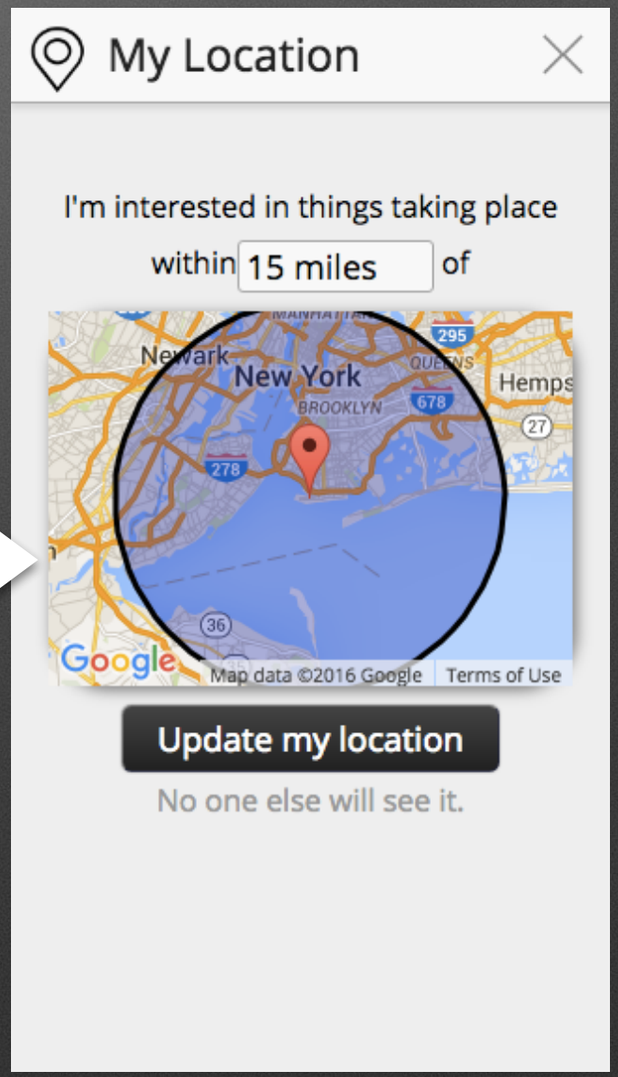
Community remains relevant, under your brand.

Onboarding

We will make it simple and fun to get started







People Connect

by interests, clubs, cohorts (Stern class of 2012)

In each of the next 10 categories, tap all the activities you are interested in.
This is how you connect with other people in the community.

⬇ Get Started

Dining
What would you go out to eat?

African, American, Chinese, Dairy, Diets, French, Indian, Italian, Japanese, Kosher, Meat, Mexican, Middle Eastern, Picnic, Russian & Ukrainian, Themed, Turkish, Uzbek, Vegetarian, Wine and Drinks

⬇ Next Category

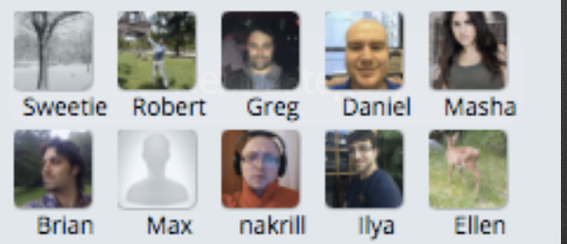
Adventure
Where would you like to go?

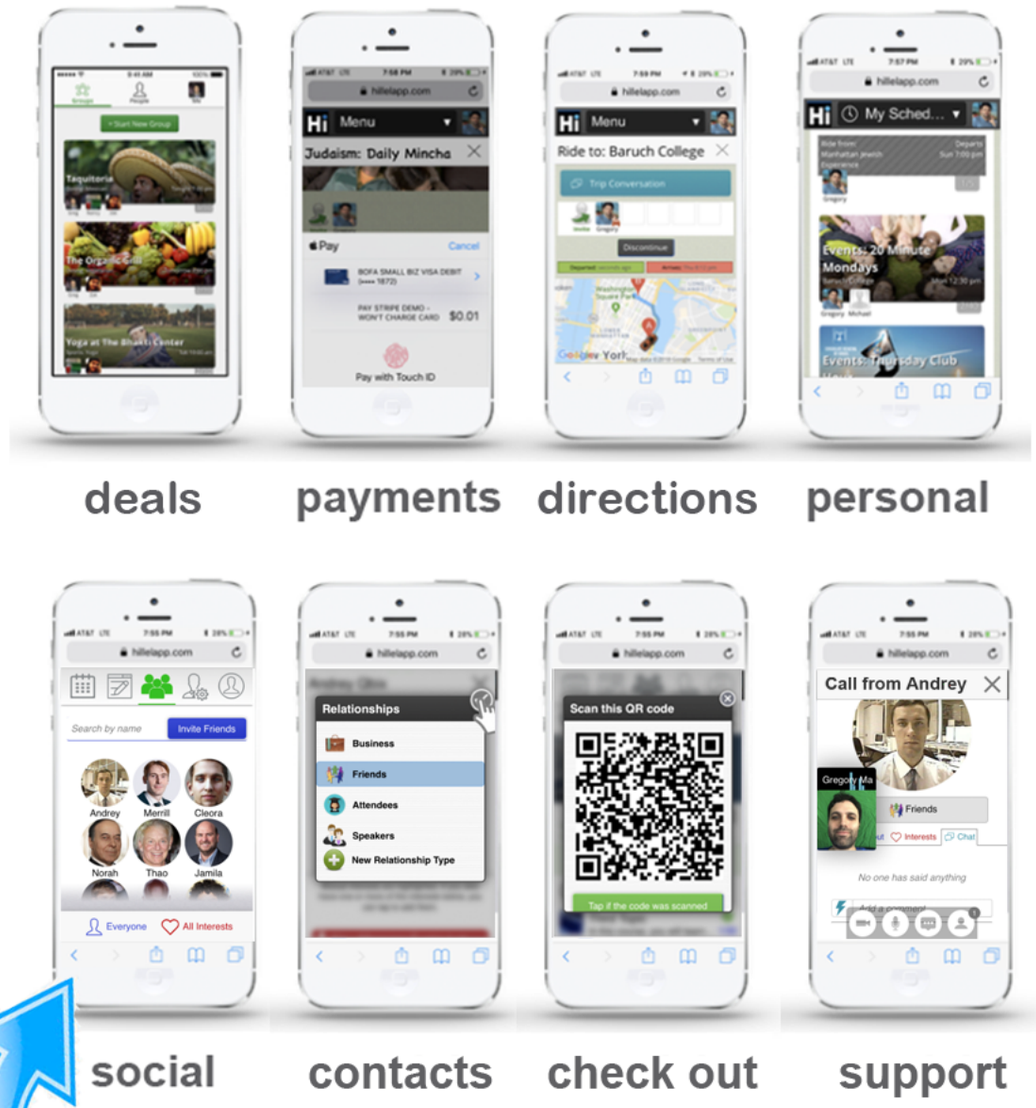
Travel

Africa, Asia, Australia, Caribbean, Cruises, Culture, Europe (North), Europe (South), Exotic, Festivals, Hot Air Balloons, Middle East, Nature, Russia, Tours, Trains, USA (East Coast), USA (Midwest), USA (West Coast)

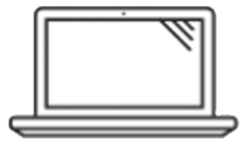
Outdoors

Amusement Parks, Animals, Backpacking, Camping, Fishing, Hiking, Hunting, Mountain Biking



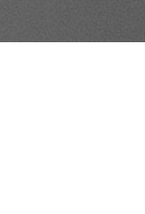


- web based
- app store



desktops

tablets



mobile

Just some examples. We will custom build for your needs.

What This Means For You

Alumni feel like you developed something for them, instead of feeling like you are asking for something.

They're able to connect on their own time, around their own interests, and feel a sense of community.

Now, all your official events & fundraisers are larger and more successful by being promoted in your own app.

And unlike with other closed source solutions, you own your own database and brand and relationships.

Privacy

We take privacy very seriously.
That's why it's built into everything we make:

Can members see other staff members? guests

Email addresses
Mobile numbers

Address book integration

Never reveal locations of members, only venues

Attendee lists can be hidden

Standard & Custom Features

We work with you to develop the features you need.

User Accounts

Your Brand

Web & Native Apps

Manage Interests / Topics

Address Book Integration

Chat and Videoconferencing

Reporting and Analytics

Attendance & Event Registration

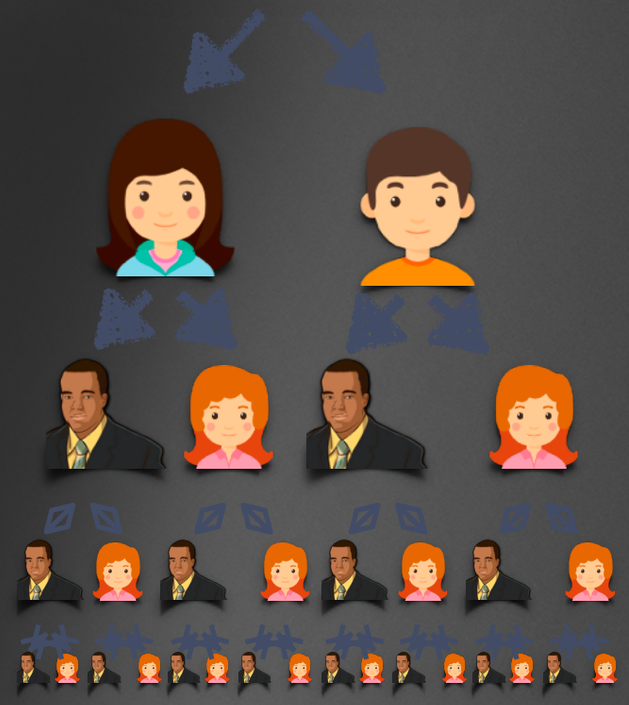
Let's schedule a meeting to get into the details.

Qbix

We build apps
for Communities.

(since 2011).

Community



Let's help you
turn attendees
into participants!

engage@qbix.com